



— CAMINOS DE  
HOSPITALIDAD  
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# Walking for Peace

Europe -2023



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## Terms of Reference

### WHAT IS IT?

Walking for Peace 2023 is part of the **One Proposal** framework, a project whose aim is to accompany the Ukrainian population. Coordinated by the JRS and the Xavier Network, it is the response of the Society of Jesus to this context. Its proposal is to organise walks of solidarity with refugees in different parts of Europe, following a call from the Jesuit Alumni, who – due to their concern and desire to collaborate – have suggested mobilising together in the face of this current situation.

This initiative dovetails with the mobilisation and awareness proposal that we carry out every year for our social work in Spain (together with the Hospitality campaign): **Walking for Peace**. For One Proposal to create awareness of the true situation in Ukraine and the horrors of the war, which is unfortunately ongoing, it has put forward the idea of Paths of Hospitality in which various Jesuit institutions – both on a national as well as European level – are taking part.

### WHO IS TAKING PART?

The initiative involves several actors at the European level: JRS EU (a network of 23 national offices + coordination from Brussels), Xavier Network (whose emergency coordination is located in Entreculturas - Spain but which involves other European countries), JECSE (European schools), ECJA (European Confederation of Jesuit Alumni).

### WHEN?

MILESTONES	DATES
Design and development of campaign material	March and April
Campaign launch	Wednesday, 17 May
Solidarity walks in various places in Europe	17 May – 17 June
Joint global action	Saturday, 17 June



## HOW?

The various parts are divided into 4 blocks:

### 1. Dissemination material:

- a. Landing website in three languages on a European level (Spanish, English, French) and three others on a national level (Basque, Catalan, Galician). Creating specific domain names, e.g., [caminosporlapaz.org](http://caminosporlapaz.org) / [walkingforpeace.org](http://walkingforpeace.org) / [marchepourlapaix.org](http://marchepourlapaix.org) could be a possibility. Both the English and French sites will provide information on the Xavier network collection offices for each country and a reference to the JRS Europe collection page for those collectives or countries that do not have an office of their own.
- b. Digital material for social media:
  - i. Creative ideas, banners
  - ii. A short video and perhaps another testimonial-type video
- c. Offline material:
  - i. Leaflets explaining the initiative that are designed to appeal for donations.

All these materials will be available for each organization to use and adapt.

### 2. Mobilisation proposal:

- a. Adaptable signage for different events
- b. Manifesto or reference document
- c. A set of demands on political advocacy
- d. Proposal for active participation, with a milestone and photo shared on social media.

**3. Didactic unit** to work on with students in schools (in Spanish, English and French at least)

### 4. A moment of joint action on Social Media

- a. Adaptable signage for different events
- b. Manifesto or reference document
- c. A set of demands on political advocacy
- d. Proposal for active participation, with a milestone and photo shared on social media.

## WHY?

Walking for Peace is a tribute to everyone who has walked to escape war, violence, horror, and who must walk to save their lives. Over 10 million people have been forced to flee Ukraine since the war broke out in February 2022. More than 100 million people around the world have been forced to flee violence, poverty, a lack of resources to live or climate change in search of a peaceful life and a prosperous future.

Europe is a continent marked by paths trodden by millions of people in the past and those who continue to walk them today to build societies that are peaceful, and that respect human rights and democratic values. These paths must remain open for the people who are now knocking on Europe's door, crying out to be welcomed as they leave Ukraine, and also as a symbol of the enriching power of exchange and the opportunities it offers for us to be hospitable cities, villages and regions.



Building the future together is only possible if we create a culture of hospitality, solidarity and inclusion that is based on Peace.

This Initiative will also enable all the communities and social base that support us to:

1. Donate to the One Proposal project.
2. Generate actions to create awareness in the environment of each country and include the migrant and refugee populations themselves.
3. Advocate for the need to improve migration and refugee policies.
4. Advocate for the need to continue supporting peace, humanitarian aid and policies of dialogue to resolve conflicts.

## FOR REQUESTS:

Spain: Dani Martinez - [comunicacion@sjme.org](mailto:comunicacion@sjme.org)

Other countries: Nacho Esteve - [n.esteve@entreculturas.org](mailto:n.esteve@entreculturas.org)

